better together.

Community Partnership

the YMCA

REGIONAL WELLNESS CENTER
Capital Campaign



EXECUTIVE SUMMARY - APRIL 2026

Background

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The City of Jasper ("City") and the Tri-County YMCA ("YMCA") began discussions over ten years ago about building a "Y" to serve the Jasper community. Over the years, the YMCA looked at several potential locations, including a former Jasper School Corporation elementary school. Unfortunately, the community needs, projected scope, and cost of the project were beyond the YMCA's capabilities to fund on their own.

In August 2019, the City adopted the Impact Jasper Comprehensive Plan ("Comprehensive Plan") as the official roadmap guiding the City's vision over the course of the next 10 years. Through significant public engagement, key priorities of the Plan included:

1. Attract and retain **workforce talent** by providing additional health, wellness, and recreational amenities.

2. Become a **fitness-friendly community** by increasing access to nutrition and physical activity options.

3. Significantly **expand program opportunities** for families, teens, and seniors, especially during winter.

4. Work with educators and local organizations to offer more quality and affordable **early learning** options.

5. Focus on a **regional mindset**, not a local community.

Armed with these overlapping goals, the City and the YMCA re-engaged in discussions of a "Y" facility in Jasper and a "partnership" was struck. They jointly toured 10 YMCA facilities across the state and engaged Hafer to lead the design team in developing initial conceptual drawings. The YMCA and City of Jasper launched a fundraising campaign in early 2023 and the "**better together**. Community Partnership" was a reality!



Project Site

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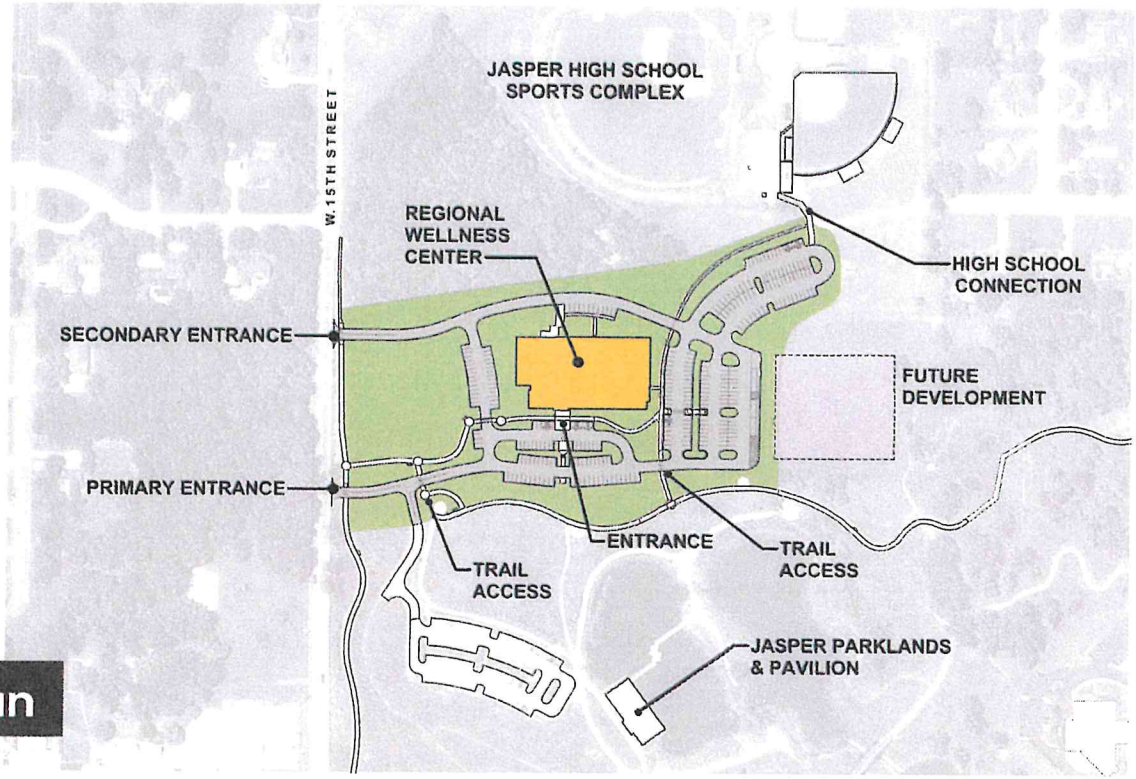
The project site is a beautiful 10-acre tract of land, ideally situated in the heart of the community, with walkable/bikeable access in addition to vehicular connections. The site is in close proximity to the Parklands of Jasper, the Greater Jasper Consolidated School's Jasper High School, the Indiana National Guard, and the home of the new Jasper municipal swimming facility. This site was made possible due to the collaboration between the City and the Greater Jasper Consolidated Schools. The site will include shared parking for the Jasper High School sports complex.

KREMPP CONSTRUCTION, INC.
HAFER
BROSMER



Site Plan



Building a Strong Community

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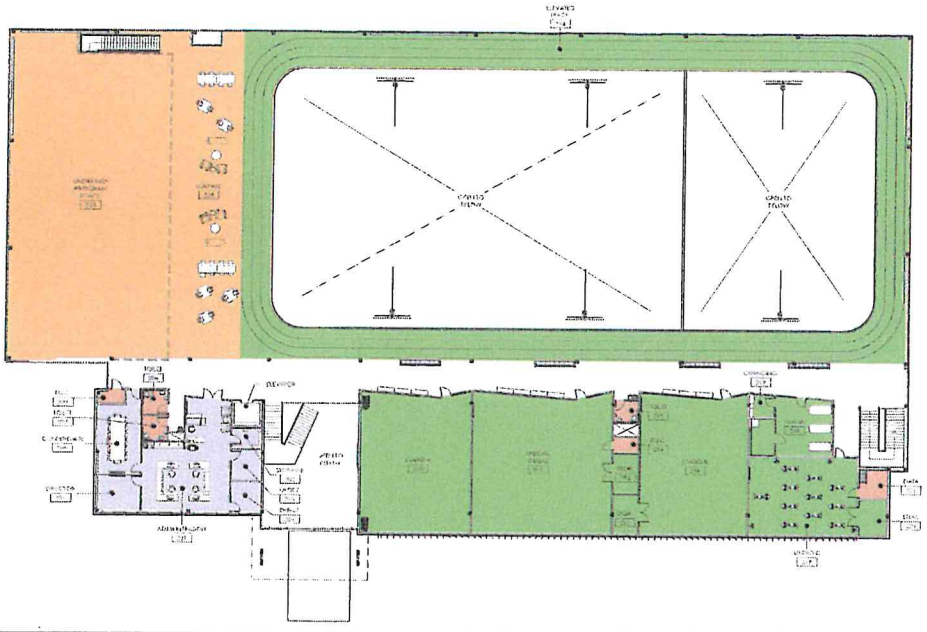
The 68,000-square-foot Regional Wellness Center will include a large fitness center, three full-court gymnasiums, an indoor elevated walking track, multiple group exercise studios, and community rooms, including a community kitchen. The facility will owned by the City of Jasper and operated by the Tri-County YMCA.



REGIONAL WELLNESS CENTER
SCHEMATIC FIRST FLOOR PLAN

HAFER



REGIONAL WELLNESS CENTER
SCHEMATIC SECOND FLOOR PLAN

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Funding Roadmap

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The Regional Wellness Center project budget is just under $30 million.A key component of the funding roadmap is the **better together. Capital Campaign**. As of April 2026, 87, individuals, families, corporations and foundations have pledged just over $14.1 million.

The remainder of the funding to support the construction of this project will be through the City's issuance of a bond, which will be supported through various funding sources, including, but not limited to:

- Local Food & Beverage Tax
- Regional Economic Acceleration & Development Initiative (READI 2.0) Grant
- HELP grant
- Other previously accumulated City of Jasper funds







Join Us

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This is an exciting time for our community as we embark on this ambitious public/private partnership to significantly increase the number of children, families, adults and seniors who will have access to much-needed indoor recreation, wellness activities and programs.

On behalf of the many stakeholders involved with this project, we sincerely appreciate your consideration to join us in helping make this transformational regional initiative become a reality. It will take the full support of both the private and public sectors to accomplish this ambitious project and achieve the vision for our region.

Contacts:

Mayor Ryan Craig, City of Jasper
rcraig@jasperindiana.gov (812/639-3790)

Mike Steffe, CEO, Tri-County YMCA
mike@tricountyymca.org (812/661-8994)



"Our vision extends beyond the facilities and amenities themselves. We imagine a community hub of activity, a gathering space, a destination to meet the health, wellness, and recreation needs of our community and visitors in one central location.

We envision programs and facilities to serve all ages and abilities in our region, from the very youngest to the most senior."

- Mayor Dean Vonderheide
City of Jasper

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Community Partnership
Sustainability and Success Pledge Form

Name: _____

Address: _____

City/State/Zip Code: _____

Email: _____ Phone: _____

I/we wish to commit $ _____ to the ***better together.*** Campaign.

Payment to be made as follows:

☐ Entire amount now

☐ Payable over a period of _____ years (maximum 5 years)

☐ Annually ☐ Semi-annually ☐ Quarterly ☐ Monthly

☐ First payment included

☐ Please send reminder beginning _____ (month/year).

☐ My/my spouse's company has a matching gift program. *Please enclose matching gift form*

May we list your gift for donor recognition purposes: ☐ YES ☐ NO

If so, please indicate how it should be listed: _____

I/we acknowledge that our contribution may be used to preserve the sustainability and success of the project over many years to come by allowing our donation to be used for any of the following expenditures:

(1) Financing, construction, improvement, equipping, operation, maintenance and promotion of the Jasper Community Wellness, Sports and Aquatic Center; and

(2) The pledge of money for bonds, leases, or other obligations incurred for the project.

Given the importance of ensuring the long-term success and sustainability of the facility and its programming, we desire to support operations, maintenance, program development, and any of the uses identified herein, helping to maximize the impact of the project for years to come.

Signed: _____ Date _____

Thank you for your generous support!

Please mail this form to:
Attn: Mike Steffe, Executive Director
131 East 16th Street, Ferdinand, IN 47532
Email: mike@tricountyymca.org
Phone: (812) 661-8994